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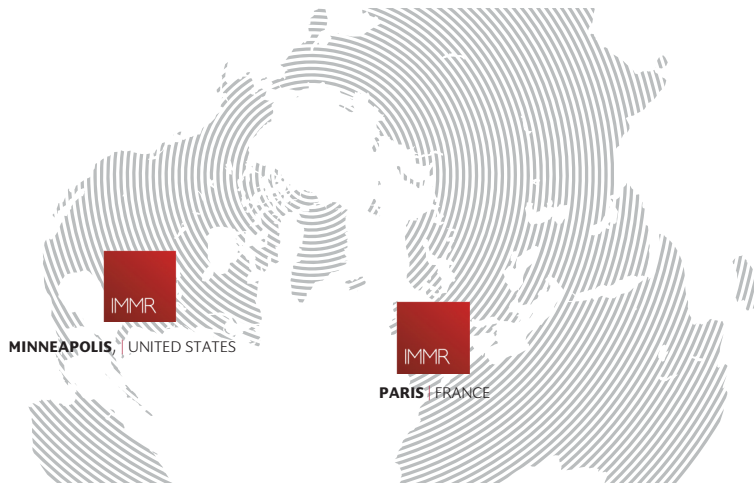
## AN IMPORTANT UPDATE FOR OUR NORTH AMERICAN CUSTOMERS

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As always, we appreciate the opportunity to work with you to help accelerate your innovative research. We at IMMR in Paris (known in France as IMMR SAS) remain committed to providing unparalleled professional and technical services to meet your preclinical research needs. To help ensure that we remain fully accessible and highly responsive, we are excited to let you know that in addition to our world headquarters in Paris, we have now also established a headquarters in the United States.

**Our new sister organization, IMMR, Inc., is located in Minneapolis, MN** and reflects IMMR's ongoing commitment to serving the North American medical device and biotechnology community. Importantly, all of our preclinical studies, pathology services and surgical training will continue to be performed in our Paris facility by IMMR's highly experienced veterinary surgeons and staff.

Minneapolis-based IMMR, Inc. will provide communications and support for our US and Canadian clients and will serve as a resource for new clients. It will afford us greater visibility in North America and help us engage more closely with companies like yours that are developing sophisticated new technology to address critical unmet medical needs of patients. It will also help represent IMMR among industry stakeholders and at conferences and industry events.

**To prepare for making this significant new investment,** we have worked closely with a US-based colleague, **Dr. Robert Kieval** \*. Rob is a veteran medical device industry executive. Like all of IMMR's senior staff, he is also a veterinarian and is knowledgeable and experienced in the conduct of preclinical research. With the formal establishment of our US entity, we're also delighted to let you know we have appointed Rob as its Chief Executive Officer.

**Dr. Kieval has more than 25 years of experience** in innovating, financing, and commercializing sophisticated novel medical technologies. His previous roles include Founder and CEO at CVRx, Inc., Business Development Director at ProtoStar, Inc., a medical technology incubator backed by several prominent venture capital firms, and divisional Medical Director at Medtronic, Inc. Dr. Kieval has been a strong industry advocate. He currently serves on the board of The Medical Alley Association, where he is a past Chairman, previously served for 10 years on the board of The Medical Device Manufacturers Association, and has testified before the US Congress on behalf of the medical technology industry. ... /..

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**In 2006, Dr. Kieval was named an Innovator of the Year** by Twin Cities Finance & Commerce. Subsequently, in 2012, Twin Cities Business listed him as one of Minnesota's top inventors. Dr. Kieval holds doctorate degrees in Veterinary Medicine and in Physiology from The University of Pennsylvania.

Rob will be following up with you in the near future to introduce himself and to learn more about your business and product development activities. Please also feel free to reach out to him directly with questions or about ongoing or upcoming needs. His full contact information is below.

And of course, we at IMMR in France also remain at your disposal and look forward to welcoming you back to Paris whenever we can serve you.

Best wishes, The IMMR Team



Dr. Nicolas Borenstein  
DVM, PhD | Scientific Director  
Founding Partner / Board Member

"Establishing a North American presence reflects the continued growth of IMMR and our ongoing commitment to engage closely with our customers to support you and address your needs. We're excited to have Rob lead this new venture as we take this important next step."



Robert Kieval, VMD, PhD  
IMMR, Inc. | Chief Executive Officer

"Over the past two years I have gotten to know the team well and continue to be impressed by their technical and innovative skills, regulatory expertise, high ethical standards, integrity and commitment to our customers at all levels of the organization. I look forward to working with and serving as a resource for you here in the US. "

