## IMMREVIEW

SEPTEMBER 2020 | NEWSLET

**IMMRemote** connects our ORs and Cath Labs to medical device innovation worldwide.



MMR Accelerating your innovative research innovative research

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**No travel? No problem!** Even before the world has gone virtual, IMMR has been providing Sponsors with the ability to complete preclinical studies successfully with some or all of their team participating remotely.

Historically, most of the business world was generally skeptical about telecommuting. Indeed, 'I'm working from home today' was often code for 'I'm not working today.' The pandemic has changed all that, and the business world has now embraced working remotely and interacting virtually. With services like Zoom, Skype, Teams, Meet and others, **virtual is the new normal** and we've shown that businesses can remain highly productive. Companies developing life-saving medical technology also need to propel their R&D forward. At IMMR they can do just this, by leveraging our **IMMRemote** platform. Each medical device is unique and special in the eyes of its innovators, and we understand that learning is best when you're there, right in the lab as it is being placed and tested. With **IMMRemote**, when travel to Paris is not possible, you can experience the procedure, speak interactively with our capable veterinary surgeons and see imaging and monitoring simultaneously. You are here with us even if you are not present, you remain in control and you get the feedback and results that you need: Live audio and video with two-way communication, echography, angiography and fluoroscopy, hemodynamics, ECG, vital signs and more.



## "We will be your eyes and hands and give you all the feedback you need, from the quantitative results down to the subtle details of the user experience"

Luc Behr, DVM, PhD, IMMR Scientific Director & Co-Founder. A diverse audience can be interested in observing from different perspectives. If you are an engineer who helped design and develop the product, you may want to see the device being deployed and removed. If you're the Chief Medical Officer, you may want to see the effect of the device on organ and systemic function. If you're an investor in the company, you may want to hear about the user experience. If you're the CEO, you definitely need to know all these things!

**IMMRemote** allows you to focus on what parameters are important to you. You can oversee your studies, provide direction and make first-hand observations all in real time. Your entire team, no matter where in the world, can all interact with our team and each other, participate in and learn from your study together. A planning session in advance of the procedure to outline the critical steps and provide instruction to the IMMR surgical team paves the way for a smooth, efficient and successful case.



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**IMMRemote** is a secure, encrypted videoconferencing and data streaming platform, and all sessions can be recorded at high resolution. This allows you to review the entire procedure step by step with your entire team, including what went well and also what issues were encountered that need to be addressed. Sponsors value that **IMMRemote** can make their procedures accessible to an expanded viewing audience both during and after the case.

During these uncertain times, it is difficult to predict when we will all once again be able to travel freely. If you're able to travel to Paris, you are welcome to join us in the lab, of course with our strict safety measures in place. However, if travel isn't an option, you can still work with us to complete your preclinical research and advance to human clinical trials as quickly as possible. Our clients in the US, Israel, UK, Germany and France have already leveraged **IMMRemote** during the pandemic for both implant and explant procedures. According to Ron Davidson, CEO of Trisol Medical (Yokneam, Israel), which develops a Transcatheter Tricuspid Valve, "Working with IMMRemote exceeded our expectations. The only limitation was not being able to handle the device directly. Otherwise we got all the feedback we needed. We coached the team and got a great result. Thankfully, despite the pandemic, we're continuing to make important progress."

Join these delighted customers and continue moving your development forward. Contact us to learn more and to get started. With **IMMRemote**, you remain in control.



WE ARE TOGETHER



During the pandemic, international travel has become more difficult, with global travel restrictions and stay-athome orders. In a rapidly evolving situation, IMMRemote is often a great alternative to being present in person. But we understand that for some projects, being right in the lab is essential. Fortunately, it is possible to obtain permissions to travel to France, and at IMMR, we are doing everything we can to follow the process and secure documentation that will allow you to join us. We have already successfully helped Israeli and US clients to lift travel restrictions and to come to Paris to participate in studies! Our team keeps up to date on travel requirements and we will assist you with your travel plans to reach IMMR.



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